




Virtual Seminar Sponsored By: NPPP

<p>Program:</p> <p><u>Friday</u></p> <p><u>March 17</u></p> <p><u>11:45 a.m.</u></p>	<p>Bequest Boot Camp - 10 Exercises to Strengthen Your Bequest Program</p> <p>Like a boot camp fitness class, this session is based upon the principles of discipline, motivation, and teamwork. We'll cover ten exercises that can boost your bequest program. The exercises were inspired by gift planners across the country in areas such as bequest messaging, legacy society recognition and asking for early distributions from estates. Bequest programs require a commitment over a long horizon and should include quick bursts of energy, strength and agility, and a gentle stretching of our minds. Learn new tips to ensure your organization maximizes the revenue from bequests, the foundation of gift planning.</p>
<p>Presenter:</p>	<p>Karen Gallardo, Sr Director of Gift Planning and Major Gifts, AARP Foundation</p> <p>Karen Gallardo serves as senior director of gift planning and major gifts for the AARP Foundation. In this role she leads the gift planning and major gifts effort and spearheads a bequest program to generate future revenue to serve America's most vulnerable seniors. Prior to joining AARP Foundation, Ms. Gallardo worked at The Aspen Institute. She also spent more than 14 years at The Nature Conservancy, working in major gifts for South American Conservation, gift planning, corporate fundraising, cause-related marketing and membership development. Ms. Gallardo serves on the board of the National Capital Gift Planning Council, the American Council on Gift Annuities, and the Cacapon and Lost Rivers Land Trust. She earned a BA in English and Communications from the University of New Mexico and an MBA from The George Washington University.</p>
<p>Location:</p> 	<p>Jewish Federation of Omaha, 333 S 132nd Street, Omaha, NE or Home Federal Savings & Loan, 3311 West Stolley Park Road, Grand Island, NE</p> <p>From I-80, take exit 312 for US-34 N / US-281 N toward Grand Island. Turn right at Tom Osborne Expy / US-281 N / US-34 E. Continue to follow US-281 N. Turn right at W Stolley Park Rd, Home Federal will be on the right. Please be sure to use the South Parking Lot.</p>
<p>Registration:</p> <p>Please RSVP by March 5, 2010</p> <p>An accurate count is needed for lunch.</p>	<p>Name _____ Title _____</p> <p>Organization _____</p> <p>Phone _____ Email _____</p> <p>Luncheon and presentation provided at no charge to attendees.</p> <p>Mail, email or fax your reservation to:</p> <p>Chris Tudor, Mount Marty College, 1105 West 8th Street, Yankton, SD 57078 Fax – 605.668.1607 Phone – 605.668.1292 Email – ctudor@mtmc.edu</p>

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